

## Lifeline partners with Pacific Beach Hotel

Pacific Beach contacted Lifeline to add 3 high-definition cameras to their existing analog system. Lifeline was able to provide a solution which could not only run on their existing analog cables but be so cost effective that they were able to transition their entire system to full HD and still have room to grow with their business and their evolving needs.

## Challenges

Like many established businesses in Hawaii, Pacific Beach Hotel had invested a lot of capital in their legacy analog CCTV system, but wanted to transition to high definition cameras without the capital outlay for an entirely new system. Replacing all the analog cables would have not only cost a lot, but have been a logistical nightmare. Lifeline was able to transition their CCTV system over to full HD without replacing any wiring, therefore saving them a lot of time and money!

## Solution

Lifeline's new state of the art high-definition CCTV system gave Pacific Beach superior imaging, quality and speed compared to their previous system. The new cameras are also far more esthetically pleasing – Pacific Beach loves the slim profile of their new cameras which are far less obtrusive to their guests.

## Results

Upgrading their system has been much more cost effective than they ever anticipated. "The system is really user friendly, and very easy to operate. It offers us better back-up and is much faster to navigate around than our old system." Casey, Security Officer – Pacific Beach

Planning for expansion in the future, Pacific Beach's system has been set up with the ability to add as many cameras as they could need. Lifeline looks forward to having a customer for life in Pacific Beach.

"A HPD detective viewed footage off my system and his comment was that in his opinion our system was the best CCTV system in Waikiki! Mahalo Lifeline for exceeding all our expectations."

Ed Wolf – Security Manager Pacific Beach Hotel, Waikiki